

The 2nd Annual European Real Asset Alternative Financing Conference

EUROPEAN REAL ASSET ALTERNATIVE FINANCING

6.00 pm 6. RE INVESTMENT THROUGH CLUB DEALS - PE & RE DEAL SOURCING THROUGH CROWDFUNDING - PRIVATE DEBT INVESTING THROUGH BOND ISSUANCE & PEER TO PEER PLATFORMS - NEW MODEL OF SECURITIZATION STRUCTURES 9.00 pm

September 29th Afternoon, 2016 – Central London



With the exceptional participation of:

Stephen Day
Partner
CADWALADER, WICKERSHAM & TAFT LLP,
London

Andreas Wolfi
CEO
ARGENTARIUS ETI MANAGEMENT, Malta

Florian Schmied
CEO
EURO SINO INVEST GROUP, ESI, Beijing
Shareholder
Tucher & Smith Family Office, Munich

Xavier Ledru
Managing Director
REYL PRIME SOLUTIONS, Geneva

Goncalo Vasconcelos
Founder & CEO
SyndicateRoom, Cambridge, UK

Brian Bartaby
Founder & CEO
PROPLEND, Ascot, UK

Dr Andre Zerafa
Partner
GANADO ADVOCATES, Malta

Lead Partner:

(To be confirmed)

Gold Partner:



Media Partners:



Partners:



Organised by:





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Register now to benefit from Special Registrations Fees until May 30th, 2016
By returning your completed Registration Form at the last page of this document

Montreux, March 7th, 2016

Dear Executive,

Real assets are entrepreneurial by nature. They generally do have a **very low correlation to other asset classes** and are not subject to a reversion to the mean in comparison with listed securities in bear market conditions.

Innovative alternative sources of financing of the real economy are being developed to compensate the lack of liquidity in the financial market.

The shift of paradigm in real asset financing is moving the **Investors into the driver seat** in a **non banking intermediation environment**.

These new models reinforce **investors' education** and privilege their implication through **private due diligence prior to deals**.

During this conference, **Banks** will understand their **new role** in alternative financing namely in the **deal origination phasis** to **structure investments** and during the **due diligence process** until **maturity transformation**.

A revival use of securitization transactions listed on EU regulated markets such as the European Wholesale Securities Market offers **increased flexibility, speed to market** and **cost effectiveness** to finance infrastructure and large projects through debt issuance.

During this innovative and pro-active conference, the following key issues will be addressed through real case studies by First Class Experts:

- **The shift of paradigm in Real Asset Alternative Financing**
- **Case Study 1** – Real Estate Co-Investments through club deals
- **Case Study 2** – VC & PE Deal Sourcing through an Equity Crowdfunding platform
- **Case Study 3** - Optimizing The Cost of Funding & Fund Raising through the Conversion of Real Assets into Securitized Vehicles
- **SME's Financing through EuVCA, partial listing & private debt issuance**
- **Case Study 4** - RE Alternative Financing Through a Peer to Peer Lending Platform

Institutional & Private Investors, Private Equity Managers, Real Estate Managers, Real Asset managers, Asset Managers, Investment Managers, Compliance Officers, Risk Managers, Business Development Managers, IT Service Providers, Investment Law Firms, join us with your team to master the **changing environment** and take a competitive advantage from the **innovative alternative sources of finance**.

Yours Faithfully

François Golbery
Chairman
ESAFON

The ESAFON values: customer centric, innovative, global vision, scope and quality oriented, rigorous code of ethics, socially and environmentally responsible.



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CONFERENCE AGENDA

September 29th, 2016

NOTE: This final agenda is confidential and cannot be copied without the prior author's acknowledgement

01.30 pm **Welcome Coffee and Registration**

02.00 pm **Opening Remarks by François Golbery and the Chairman**

The Shift of Paradigm in Real Asset Alternative Financing

- The state of art in the Alternative Finance Market
- New UK regulations to develop SME sector

Stephen Day

Partner

CADWALADER, WICKERSHAM & TAFT LLP, London

REAL ESTATE CO-INVESTMENTS THROUGH CLUB DEALS

02.15 pm **CASE STUDY 1 : Club-Deals in Real Estate Investment in China and Mongolia**

Florian Schmied

CEO

EURO SINO INVEST GROUP, ESI, Beijing

Shareholder

Tucher & Smith Family Office, Munich

VC & PE ALTERNATIVE FINANCING

02.45 pm **CASE STUDY 2 : VC & PE Alternative Financing Through Equity Crowdfunding**

- The potential of equity crowdfunding to shift how the VC / PE industry works
- Examples of some of the companies that we raised finance for which have raised £1m+ (well into VC territory)
- How equity crowdfunding is growing to a size that can comfortably displace early stage common sources of finance.
- 2 case studies where VCs used equity crowdfunding to help them completing some of their funding rounds, showing that equity crowdfunding will not displace VCs/PE but will collaborate with the industry instead.

Goncalo Vasconcelos,

Founder & CEO

SyndicateRoom, Cambridge, UK

03.15 pm **What are the Opportunities for Small PE-VC Managers to Structure Alternative Assets Cost-efficiently?**

- De-minimis
- EuVCA

Legal Aspects of the Structuring of Crowdfunding Platform

Dr Andre Zerafa

Partner

GANADO ADVOCATES, Malta



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3.45 pm Coffee Break hosted by:



REMODELLING SECURITIZATION STRUCTURES COST EFFICIENTLY

4.15 pm **CASE STUDY 3** : How The New Model of Securitisation Structures Offer Increased Flexibility and Faster Times to Market - Real Economy Financing Case studies

Andreas Wolf
CEO
ARGENTARIUS ETI MANAGEMENT Ltd, Luxembourg & Malta

SME'S FINANCING - PRIVATE DEBT MARKET

4.45 pm Allowing investors to take advantage of the rewards offered by the private debt market while incurring minimum risks: the importance of structuring in private debt transactions

- Ensuring the Safety of Private Debt Investing
- How to mitigate risks
- How to define the Term Sheet to meet the needs of both investors and borrowers: securities, rate of return and maturity

Xavier Ledru, Managing Director
REYL PRIME SOLUTIONS, Geneva

REAL ESTATE ALTERNATIVE FINANCING

5.15 pm **CASE STUDY 4** : RE Alternative Financing Through a Peer to Peer Lending Platform

- P2P lending for commercial real estate is a rebranding of CRE loan syndication
- Previously an institutional only asset class, technology has helped to open the asset class to individual investors
- The Perfect Storm driving the Real Estate P2P sector and how we should partner banks not compete
- CRE Debt investments can balance a real estate investors portfolio, debt is the safest RE investment
- Case study of why a borrower would use a P2P platform

Brian Bartaby, Founder & CEO
PROPLEND, Ascot, UK

5.45 pm Closing Remarks by the Chairman

6.00 pm Closing Cocktail hosted by
to
7.00 pm



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WHO SHOULD ATTEND

Debt Fund Managers
Real Asset Managers
PE GP's & LP's
Head of PE & RE Debt Financing Platforms
RE Infrastructure
Head of PE & RE Business Development
PE, RE & HF Promotors

Institutional Investors
Private Investors
Family Offices
SME's
Fund Selectors
Depository & Fund Administrator
Investment Law Firms
Compliance Officers

The Speakers



Stephen Day, Partner
CADWALADER, WICKERSHAM & TAFT LLP, London

Stephen Day is a partner in Cadwalader's London Capital Markets Group. Prior to joining Cadwalader, Stephen was a partner at Mayer Brown and an associate in the New York office of Curtis-Mallet, Colt & Mosle LLP. He advises leading financial institutions and corporations in Europe and the United States in connection with a wide range of structured finance and securitization transactions, with a focus on complex, cross-border capital markets deals and financial restructurings. Stephen is regularly chosen to structure market-first financings across a broad range of asset-classes (auto loans, auto leases, fleet lease, SME loans, credit cards and consumer portfolios, including those originated through alternative finance and marketplace lending platforms). He also regularly advises in relation to securitisation in relation to private-equity transaction whether arranging bridging, acquisition, take-out or whole business transactions. Stephen has been at the cutting edge of innovation during the recent financial crisis taking the leading restructuring mandates, e.g. Re Sigma finance Corporation and Re Golden Key Ltd. Stephen has co-authored numerous articles, including, "Securitisation: Keeping it Simple" (2015) and "Revisions to the Securitisation Framework: Final Rules published by the Basel Committee" (2015).
LL.M New York University School of Law (International Legal Studies).



Florian Schmied, CEO
EURO SINO INVEST GROUP, Munich
Shareholder, **Tucher & Smith Family Office, Munich**

Florian Schmied is shareholder of the Tucher & Smith family office, as well as founder and CEO of Euro Sino Invest Group (ESI).

Since 2008, Florian Schmied has managed two offshore funds, in addition to acquiring and developing several tracts of land in China. Florian Schmied is also managing shareholder of M&P Group, a leading German environmental engineering company with over 25 years of experience and 11 offices worldwide, including in Beijing.



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Florian Schmied' Current Positions:

- CEO and founder of ESI Group
- Managing Partner of M&P Group
- Founder of Tucher & Smith Trading Co.
- Chairman of the Board of several Chinese real estate development companies
- Chairman of the European Union Chamber of Commerce in Shenyang

EURO SINO INVEST, ESI, which has its headquarters in **Beijing**, specializes in developments in China's real estate sector, particularly in 1st and 2nd tier cities. China's 2nd tier cities, of which almost two dozen are million-resident metropolises, are currently undergoing a period of growth that offer attractive yield opportunities. Combining international know-how with practical experience, ESI takes part in this upswing by means of project development; starting first with residential properties, followed by commercial and industrial buildings. ESI is closely involved with these project developments along the entire value chain; from land purchase, construction and sale of the residential, commercial and industrial units to property management post-completion.

Gonçalo Vasconcelos, Founder & CEO **SyndicateRoom, Cambridge, UK**

A serial entrepreneur himself, **Gonçalo** is only too aware of the long path leading to a successful funding round.



In September 2011 Gonçalo graduated with an MBA from Judge Business School, University of Cambridge where he was awarded the 'Best Dissertation' prize and the Benavitch Scholarship for academic and professional achievements.

His past experience has shown him that often entrepreneurs have to spend too much time chasing investors instead of focusing on the most important part of their business: their customers.

He has a vision of how to help great entrepreneurs to fulfil their dreams and that vision is called "SyndicateRoom". He is passionate about giving the crowd access to the top deals into which experienced business angels are investing their own money. This is what drives his vision for SyndicateRoom.

Gonçalo is also a **contributor for Forbes**, writing regularly about equity crowdfunding, business angel investment and venture capital investment and speaks regularly at public events about the same themes.

In his spare time Gonçalo cycles long distances to raise money for charities (his last ride was from Cambridge to Paris), plays tennis and, when in warmer climates, sails with his wife whenever there is half a chance.



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Dr. Andre Zerafa, Partner, Head of Investment Services and Funds Department,
GANADO Advocates, Malta



Dr André Zerafa heads GANADO Advocates' Investment Services and Funds team. André regularly advises promoters on various corporate, regulatory and other legal issues involved in the setting up of asset management firms, administrators, custodians, prime brokers and advisers. He also specialises in the structuring and establishment of alternative investment funds (hedge funds), UCITS funds and other retail funds. André also acts as an external examiner and tutor at the University of Malta for dissertations relating to investment services and funds. He also chairs the Investment Business Committee of the Maltese Institute of Financial Services Practitioners.



Andreas Wolf, CEO
ARGENTARIUS ETI MANAGEMENT Ltd, Luxembourg & Malta
email: andreas@argentariusgroup.com

2007 – present : Argentarius Group

CEO of Argentarius ETI Management Ltd. (Malta) as well as CEO of Argentarius Securitisation Fund Management s.a.r.l. (Luxemburg). Argentarius focuses on the securitisations of alternative investments into an Exchange Traded Instrument as a repackaging transaction

2001 – present : Entrepreneur

As an entrepreneur I have had several positions within companies I am shareholder of.

From 2001 till 2008 I have been Consultant of Morgan Stanley Capital Indices (MSCI a world leading provider for indices to benchmark the financial markets) in Austria.

I also set up a stock exchange onlinenewspaper from 2001 till 2004 in a joint venture with the biggest Austrian business newsletter group (Wirtschaftsblatt AG).

In 2004 I set up an offshore alternative investment fund for professional investors which I have been managing until 2008. In 2005 I took the opportunity to buy a stake in Bankverein Werther AG a more than 125 years old bank in Germany. I was engaged with 10% of the shares and entered the board of directors (nonexecutive director). I was responsible for the bank strategy to switch from retail commercial banking to asset management and financial

services. We opened branches in Berlin and Munich to expand the business into whole Germany. In 2007 the japaneese telecom wanted to buy into a banking license in Europe, preferable Luxembourg, UK or Germany, and I together with other strategic shareholders sold our shares in the Bank with a big profit.

Shortly thereafter I left the board of directors.

From 2006 till 2011 I have been director in Minerva Taurus Group, an asset manager in Switzerland and Liechtenstein. We operated some funds as well as asset management on a discretionary basis.

Since 2012, I focus completly on the securitisation and repackaging business at Argentarius.

2000 – 2001 : Vienna Stock Exchange

After my master in Business Administration at the University of Vienna I started my career at the Vienna Stock Exchange. I was working in the index management team and market control of the derivatives market. In 2001 I got team leader of Austrian Indices Managment and set up a customized index



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platform at Vienna Stock Exchange to provide customized indices as underlying for securitised financial instruments by Austrian Banks.

EDUCATION AND QUALIFICATIONS

University of Economics and Business, Vienna 1995-1999

Master of Business Administration

Main subjects studied include: Investmentbanking, Commercial Banking, Insurance, Operations Research, Business Law

Management Dissertation: Analysis of the Implied Volatility Structure at the German Derivatives Exchange EUREX and deriving a Monte Carlo Simulation Model for the pricing of Options.



**Xavier Ledru, Managing Director
REYL PRIME SOLUTIONS, Geneva**

Xavier has eleven years of experience in structured finance.

Xavier joined US law firm Orrick Herrington & Sutcliffe Paris office in 2004 where he worked in structured finance with an emphasis on securitization transactions, derivative transactions, private equity financings and restructuring.

In 2010, Xavier joined Société Générale Corporate and Investment Banking where he was appointed Head of Legal for Commodities and Natural Resources. He advised the bank's global commodity division on various matters ranging from trade finance, structured finance and project finance to capital markets, M&A and bespoke derivatives. He joined Reyl Prime Solutions in September 2014.

Xavier graduated from Paris Descartes University (Postgraduate Degree in Contract Law, '03), from HEC Business School (Masters in International Business Law and Management, '02) and from Aix-en-Provence University (Postgraduate Degree in International Business Law, '01)



**Brian Bartaby, Founder & CEO
PROPLEND, Ascot, UK**

Brian Bartaby is the CEO and founder of Proplend, a Peer to Peer lending platform that connects investors directly to borrowers with loans secured against UK income producing Commercial Property.

In 2003 Brian founded Longcross Capital, a firm specialising in providing financial solutions for real estate investors and developers.

He spent 12 years successfully structuring funding deals to meet his clients ever changing requirements, which ultimately led him to develop the Proplend platform. Prior to property finance he spent 13 years working in London, NY and HK managing FX and Options trading desks where he developed a solid understanding of risk.

Proplend specialises in meeting the loan requirements of the massively underbanked sub £5m commercial investment loan market. Commercial real estate debt is a long established asset class which offers investors a reliable and attractive source of income with limited capital risk. Proplend is opening this asset class up to a wider range of investors who can invest alongside other Proplend Investors or on a whole loan basis.

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The Partners

About ARGENTARIUS ETI Management Ltd



Argentarius is a specialist in the securitisation of alternative investments into ETIs - Exchange Traded Instruments.

We are one of the few European private label service providers for securitisations of alternative investments. Our clients are managers of hedge funds, asset managers and managers of structured UCITS Funds. Please visit our web site : <http://www.argentarius-group.com>



The REYL Group is an independent banking group with offices in Switzerland (Geneva, Zurich, Lugano), Europe (Paris, London, Luxembourg, Malta) and the rest of the world (Singapore, Santa Barbara and Dubai). The Group manages assets of over CHF 10 billion and employs 175 people (figures as at 31/12/2014).

Developing a innovative approach to banking, the Group serves a clientele of international entrepreneurs and institutional investors through its Wealth Management, Asset Management, Corporate & Family Governance, Corporate Advisory & Structuring and Asset Services business lines.

Founded in 1973, REYL & Cie Ltd is licensed as a bank in Switzerland and performs its activities under the direct control of the Swiss Financial Market Supervisory Authority (FINMA) and the Swiss National Bank (SNB). The REYL Group's subsidiaries are also regulated by the LPCC in Switzerland, the AMF in France, the FCA in the UK, the CSSF in Luxembourg, the MFSA in Malta, the MAS in Singapore, the SEC in the United States and the DFSA in Dubai.



MGFF, Management Global Family & Fund Advisory Services Ltd is a global independent advisory firm registered in Dublin offering advisory services to Fund Promoters and Asset Managers willing to register and administer their product range in the most appropriate cost-effective European jurisdiction to ensure the distribution of their products in compliance with European regulations.

MGFF offers a large range of tailor-made fiduciary services to Family-Owned Businesses & Commercial Companies, Entrepreneurs and Family Offices willing to ensure the tax effectiveness, the protection and the long-term preservation of their assets.

MGFF is a global strategic advisor to Institutional and Private Investors for long term and sustainable real assets investments.

MGFF contributes to the development of **impact investing**. **MGFF** advises companies and funds on impact investments to generate **measurable social and environmental impact** aligned with **financial return**.

Please visit our web site : www.mgffadvisory.com



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The Media Partners



Absolut|report has been launched in 2001 and is now the leading independent publication for institutional investors in Germany, Austria and Switzerland. Covering all topics of interest to institutional investors Absolut|report focuses on innovations and new developments for the institutional asset management industry. Investment strategies in all asset classes, along with risk management, legal and taxation aspects are provided by science and industry experts.

In combination with Absolut|performance, our web platform and our professional approach, we provide direct access to institutional investors' decision makers through our outstanding quality and prestigious platform. Absolut|report, Absolut|performance are like all our publications available through an annual subscription.

Please visit our web site: www.absolut-research.de

To review Partnership Opportunities,
Please contact Dr Anne Golbery, Managing Director, ESAFON at a.golbery@esafon.com

ESAFON PARTNERSHIP PACKAGES 2016

“EXHIBITOR PARTNER”: Euro 2'450

- partner logo inserted in the conference brochure
- an exhibition space in the conference foyer for the duration of the conference
- a personalised invitation to send to your contacts with a 30% discount for any registration for your contacts
- your Corporate Profile inserted on our web site with a link to your web site
- 2 free conference invitations for your colleagues or clients
- the complete mailing list of the conference participants

“FIRST CLASS PARTNER”: Euro 3'970

- a 30 minute non-commercial presentation as a speaker
- a personalised invitation to send to your contacts with a 50% discount for any registration for your contacts
- your Corporate Profile distributed to the participants
- 2 free conference invitations for your colleagues or clients
- the complete mailing list of the conference participants

“SILVER PARTNER”: Euro 5'480

- partner logo on front page of the conference brochure
- a 30 minute non-commercial presentation as a guest speaker with a formal introduction from the chairman
- lunch or cocktail hosted by the company (luncheon costs included in the total package of Euro 5'480)
- partner's logo appears on the schedule in participant folders
- your Corporate Profile inserted on our web site with a link to your web site and distributed to all the participants
- a personalised invitation to send to your contacts with a 50% discount for any registration for your contacts
- 3 free conference invitations for your colleagues or clients
- the complete mailing list of the conference participants

“GOLD PARTNER”: Euro 7'850

- all the conditions applying to EXHIBITOR partnership, plus:
- partner logo on front page of the conference brochure
- lunch or cocktail hosted by the company (lunch included in the total package of Euro 7'850)
- a 30 minute non-commercial presentation as a guest speaker with a formal introduction from the conference chairman
- 6 free conference invitations for your colleagues or clients

“LEAD PARTNER”: Euro 8'950

- all the conditions applying to GOLD partnership, plus:
 - exclusivity of partnership to company's market sector
- The ESAFON Partners take in charge their travel and accommodation expenses
→A 20% discount is granted on the second Partner Contract signed in 2016

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ESAFON TEAM



François Golbery, Chairman, ESAFON, Montreux fgolbery@esafon.com

François Golbery is the Chairman of ESAFON, a non-profit independent association registered in the Registrar of the Federal Office in Bern with the objective of promoting and facilitating best practices amongst professionals from the asset, fund and wealth management industries across Switzerland and Europe.

François is also **Senior Managing Partner of MGFF Ltd**, a global strategic advisor to Institutional & Private Investors for long-term and sustainable investments.

François, through its long-term involvement at MGI in organizing high-level expert – driven conferences addressing the strategic consequences of EU principle-led directives within the Lamfalussy procedure in Europe has been at the forefront of interactive developments towards the best practices within the financial industry across Europe.

Established in Switzerland since 1997, he contributes and helps financial centres to formulate their strategic positioning and train market participants to implement change in day-to-day business practices. He has built –up a personal network of high calibre experts that are instrumental to forge the future and do participate in high level think tanks.

François has been invited by the future 2014 European Commission to provide insight on ELTIF's and necessary updates on UCITS as the financial markets division prepares its work program Prior to MGI, François Golbery has served in various senior positions in Marketing and Finance within multinational companies. In 1988, he started-up and grew the French subsidiary of IIR in Paris as the most profitable entity of the group. He was elected Manager of the Year in 1992 / 1993 and received his prize from Edward de Bono, the originator of the lateral thinking concept. He took over the responsibility of the Portuguese office as well.

He holds an MBA in Finance from the University of Hartford (Connecticut), under the patronage of Michel Barnier, currently the Commissioner of the Internal Market Division of the European Commission in Brussels.

François Golbery is a member of the Royal Ocean Racing Club in London



Dr Anne Walhain Golbery, Managing Director, ESAFON, Montreux
a.golbery@esafon.com

Dr Anne Walhain Golbery is Managing Director and Company Secretary of ESAFON, a non-profit independent association started in 2001. Anne is Head of the Global Operations including RP, Partnership, Customer Service, Marketing, IT, Finance, and Human Resources.

Anne is also **Managing Partner of MGFF Ltd**, a global strategic advisor to Institutional & Private Investors for long-term and sustainable Impact investments.

Anne is a real entrepreneur. Her major interests are to meet with customer needs in a global environment, to promote entrepreneurship spirit and to contribute to build a new powerful, high quality of life and socially and environmentally responsible Europe.

Anne has been with François Golbery, the co-founder of MGI Management Global Information SA, managing the global operations of MGI for 18 years, from 1994 to 2012.

Previously, as IT Program Manager, Anne has been designing and implementing Technical Information Systems for the Space Electronic Equipments at EADS, France, for 12 years, from 1982 to 1994.

Anne held a Doctorate in Atomic Physics, University of Caen, France, 1979.

Two from among her five children, Brieuc & Severine, are running their own Family Business in the 3rd generation.



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ESAFON CONFERENCES & SEMINARS 2015- 2016

- DEPOSITORY MODELS & FUNCTIONS POST AIFMD – UCITS V/VI (C1535)**
 - How has Asset Servicing Changed – Implications for Asset Managers & Services Providers
 - Impact of the CSSF Circular 147587

March 5, 2015 — Parc Plaza - Central Luxembourg
In partnership with: **AZTEC GROUP - MGFF**
- OPERATIONAL REAL ESTATE, PERE & DEBT FUND MANAGEMENT (C1500)**
The 11th Annual Real Estate Fund Servicing Conference
 - Alternative Financing & Lending Strategies
 - Core & Debt Exposure
 - Bespoke Funds
 - Risk Assessing, Monitoring & Reporting under AIFMD to Regulators & Investors

May 27, 2015 – Parc Plaza - Central Luxembourg
In partnership with: **BNP PARIBAS SECURITIES SERVICES - MGFF**
- EUROPEAN ALTERNATIVE STRUCTURING, FINANCING & LENDING (C1515L)**
 - Investment-Geared Crowdfunding (IGCF)
 - Securitisation
 - DE-MINIMIS
 - Long-Term Investment Funds (LTIF)

October 15th, 2015 – Parc Plaza - Central Luxembourg
In partnership with: **ARGENTARIUS - REYL GROUP - MGFF**
- EUROPEAN REAL ASSET ALTERNATIVE FINANCING (C1615)**
 - Investment-Geared Crowdfunding (IGCF)
 - Securitisation
 - DE-MINIMIS, EuVCA
 - Private Debt Investing
 - SME Financing

September 29th, 2016 – Central London
In partnership with: **ARGENTARIUS – REYL GROUP - MGFF**
- GLOBAL IMPACT INVESTING (C1620)**

November 2016 – Central London
In partnership with: **MGFF**

To receive the programme of a future ESAFON conference or to participate as a speaker or a partner, Please send the hereafter coupon by email to fgolbery@esafon.com



First Name, Last Name:

Job Title:

Company:

Telephone: E-mail:

- Yes, I would like to receive the above programme (please tick the appropriate programme) and pre-register*



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**ESAFON, The European Network of Asset and Fund Managers,
Family Offices and Strategic Advisers**



If you are an Asset Manager, a Fund Manager, the Head of a Family Office or a Strategic Adviser,
Join **ESAFON, The European & Swiss Network
of Asset and Fund Managers, Family Offices and Strategic Advisers**

The **ESAFON** is a not-for-profit organization dedicated to facilitating the exchanges between European and Swiss experienced professionals in the area of Asset Management & Family Wealth Management, to training its members to implement new regulations and best management practices with an objective geared towards **harmonisation** and **transparency**.

The **ESAFON** objectives are also to increase the scale and effectiveness of **impact investing**. **Impact investments** are investments made by companies and funds to generate **measurable social and environmental impact** aligned with **financial return**.

ESAFON members network with major international leaders through think tank meeting and social events as private luncheon, dinners, workshops, conferences and forums.

- Their details are added to the **ESAFON DIRECTORY** which is updated on a monthly basis.
- They receive a personal **ESAFON** Membership Card and benefit from **one complementary invitation to a ESAFON conference** and a 50% discount on their other registration fees for the **ESAFON** Conferences 2016.
- They have access to the **ESAFON** website: www.esafon.com
- The Association supports the interests of its members to Regulatory Bodies in Europe
- The Annual Individual Membership Fee 2016 is 350 €.
- The Annual Institutional Membership Fee 2016 is 1'500 €. It allows each Institution, Member of ESAFON, to register until 5 executives as ESAFON Member.
- ESAFON Honorary Membership 2016: this membership is restricted to the Donors willing to support the Association ESAFON for one year : from 2'000 €
- Please find ESAFON MEMBERSHIP APPLICATION FORM below.

The ESAFON values: customer centric, innovative, global vision, scope and quality oriented, rigorous code of ethics, socially & environmentally responsible.

For more information or to apply for your Membership to **ESAFON**, please contact:

Dr Anne Golbery, Managing Director, **ESAFON**
e-mail: a.golbery@esafon.com, mobile: 00 33 6 45 83 67 67



EUROPEAN REAL ASSET ALTERNATIVE FINANCING

RE INVESTMENT THROUGH CLUB DEALS - PE & RE DEAL SOURCING THROUGH CROWDFUNDING - PRIVATE DEBT INVESTING THROUGH BOND ISSUANCE & PEER TO PEER PLATFORMS - NEW MODEL OF SECURITIZATION STRUCTURES

September 29th Afternoon, 2016 – Central London

ESAFON MEMBERSHIP APPLICATION FORM 2016

To apply as an ESAFON Member,
Please return the Form to Dr Anne Golbery
by email: a.golbery@esafon.com

Name:
Job Title:
Company:
Address:
City & Zip-Code:
Country:
Telephone:
Fax:
E-mail:

Yes, I wish to enter the non-profit Association ESAFON, The European Network of Asset and Fund Managers, Family Offices and Strategic Advisers

I am introduced by:.....

Yes, I send you a short biography by e-mail with a colour portrait to be published on the private ESAFON website

**Individual
Subscription
2016
(350 €)**

**Institutional
Subscription
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Until 5 members
(1'500 €)**

**Honorary
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2016
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Yes, I will send you the payment upon receipt of your invoice

Date:

Signature:



The 2nd Annual European Real Asset Alternative Financing Conference

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September 29th Afternoon, 2016 – Central London

How to register:

Please send back this Application Form fulfilled and signed
to our Customer Service by e-mail at customer.service@esafon.com

CONFERENCE: (cpe: 4 hours)

07.03.2016

Title: EUROPEAN REAL ASSET ALTERNATIVE FINANCING

Conference Code: C1615

Date: September 29th Afternoon, 2016

Location: Central London

REGISTRATION:

Name First Name.....
 Position.....
 Company
 Address.....
 E-mail.....
 Tel..... Fax.....

EUROPEAN REAL ASSET ALTERNATIVE FINANCING	Fee includes Refreshments, Buffet Lunch, a Full Documentation Package and the CD ROM of the presentations
<input type="checkbox"/> Yes, I wish to register * September 29 th Afternoon, 2016 – Central London (C1615)	
<input type="checkbox"/> Standard Registration Fee	GBP 390; EUR 550
<input type="checkbox"/> Early Registration Fee for Registration & Payment by May 30 th , 2016	GBP 260; EUR 350
<input type="checkbox"/> Special Early Registration Fee for group of 3 persons and more, for Registration & Payment by May 30 th , 2016	GBP 180; EUR 250 per delegate
<input type="checkbox"/> Free Registration granted to the ESAFON Members registered to ESAFON by May 30 th , 2016	Free
Date:	Signature:

*Please tick the applicable box

Yes, I will pay by wiring transfer upon the receipt of my invoice*

Please send the invoice to the following address:

Name, Job Title:.....

Address:.....